

CONTRACT



WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

And:

Brabender Cox
108 South Street
3rd Floor
Market Station
Leesburg, VA 20175
USA

<u>Contract / Revision</u> 943232 /		<u>Alt Order #</u> 25315170
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/26/16 - 10/02/16	<u>Estimate #</u> 126	
<u>Advertiser</u> POL/Chris Jacobs		<u>Original Date / Revision</u> 09/23/16 / 10/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIVB	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9913021	<u>Advertiser Code</u> 25	<u>Product 1/2</u> 34
<u>Agency Ref</u> IN12303/TO1358/SP11		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 6	WIVB	09/26/16	09/26/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----	1			\$175.00					
N 7	WIVB	09/29/16	09/29/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---	1			\$175.00					
N 8	WIVB	09/28/16	09/28/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----	1			\$450.00					
N 9	WIVB	09/30/16	09/30/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--	1			\$450.00					
N 10	WIVB	09/26/16	09/26/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----	1			\$150.00					
N 11	WIVB	09/27/16	09/27/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----	1			\$150.00					
N 12	WIVB	09/29/16	09/29/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---	1			\$150.00					
N 13	WIVB	09/30/16	09/30/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--	1			\$150.00					
N 14	WIVB	10/01/16	10/01/16	Saturday Wknd Wake Up RE Sa	6a-8a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-	1			\$75.00					
N 15	WIVB	09/27/16	09/27/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----	1			\$550.00					
N 16	WIVB	09/29/16	09/29/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

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<u>Contract / Revision</u> 943232 /		<u>Alt Order #</u> 25315170
<u>Contract Dates</u> 09/26/16 - 10/02/16		<u>Product</u> Candidate
<u>Advertiser</u> POL/Chris Jacobs		<u>Estimate #</u> 126
		<u>Original Date / Revision</u> 09/23/16 / 10/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$550.00				
N 17	WIVB	09/26/16	09/26/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$225.00				
N 18	WIVB	09/28/16	09/28/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$225.00				
N 19	WIVB	09/30/16	09/30/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$225.00				
N 20	WIVB	09/27/16	09/27/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$75.00				
N 21	WIVB	09/29/16	09/29/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$75.00				
N 22	WIVB	09/26/16	09/26/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$350.00				
N 23	WIVB	09/28/16	09/28/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$350.00				
N 24	WIVB	09/29/16	09/29/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$350.00				
N 25	WIVB	09/30/16	09/30/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$350.00				
N 26	WIVB	09/26/16	09/26/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$550.00				
N 27	WIVB	09/27/16	09/27/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$550.00				
N 28	WIVB	09/29/16	09/29/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$550.00				
N 29	WIVB	09/30/16	09/30/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$550.00				
N 30	WIVB	09/27/16	09/27/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$500.00				
N 31	WIVB	09/29/16	09/29/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$500.00				
N 32	WIVB	09/30/16	09/30/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$500.00				
N 33	WIVB	09/26/16	09/26/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$750.00				
N 34	WIVB	09/28/16	09/28/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$750.00				
N 35	WIVB	09/30/16	09/30/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$750.00				
N 36	WIVB	09/26/16	09/26/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$450.00				
N 37	WIVB	09/30/16	09/30/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$450.00				
N 38	WIVB	10/01/16	10/01/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$175.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WIVB	09/26/16-10/02/16	M-Su 11-1135p	M-Su 11-1135p	-----Sa--	:30	\$175.00		NM		
Credited													
N 39	WIVB	10/02/16	10/02/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$175.00				
N 40	WIVB	09/27/16	09/27/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$75.00				
N 41	WIVB	09/29/16	09/29/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$75.00				
N 42	WIVB	09/26/16	09/26/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$75.00				
N 43	WIVB	09/28/16	09/28/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$75.00				
N 44	WIVB	09/30/16	09/30/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$75.00				
N 45	WIVB	09/27/16	09/27/16	Tuesday Prime Hour 3	Tuesday 10p-11p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$750.00				
N 46	WIVB	09/30/16	09/30/16	Friday 10-11p	Friday 10-11p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$850.00				
N 47	WIVB	10/02/16	10/02/16	Sunday 7-8p	Sunday 7-8p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$1,500.00				
N 48	WIVB	09/26/16	09/26/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$10.00				
N 49	WIVB	09/27/16	09/27/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$10.00				
N 50	WIVB	09/28/16	09/28/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$10.00				
N 51	WIVB	09/29/16	09/29/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$10.00				
N 52	WIVB	09/30/16	09/30/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$10.00				
Totals								0.00				46	\$15,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/02/16	46	\$15,800.00	(\$2,370.00)	\$13,430.00
Totals	46	\$15,800.00	(\$2,370.00)	\$13,430.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.